

# OCR Creative iMedia Year 10

## Learning Intentions Autumn Term 2

2024- 2025

	LESSON 1	LESSON 2	LESSON 3
WEEK 9 wc 4 <sup>th</sup> November	<b>R093 Creative iMedia in the media industry</b> Students will be able to understand what is meant by the media.	<b>R094: Visual identity and digital graphics.</b> From their learning students will be able to describe the different software tools and techniques used to create digital graphics.	From their learning students will be able to start using image editing software to create digital graphics.
WEEK 10 wc 11 <sup>th</sup> November	From their learning students will be able to create a visual identity from planning documents.	From their learning students will be able to assess the success of a visual identity.	
WEEK 11 wc 18 <sup>th</sup> November	<b>R093 Creative iMedia in the media industry</b> Students will be able to understand the different sectors that form the media industry and how these are evolving	<b>R094: Visual identity and digital graphics.</b> From their learning students will be able to save a visual identity in a suitable format.	From their learning students will be able to source suitable images from a variety of locations.
WEEK 12 wc 25 <sup>th</sup> November	From their learning students will be able to create derivative assets.	From their learning students will be able to create assets using drawing facilities.	
WEEK 13 wc 2nd December	<b>R093 Creative iMedia in the media industry</b> Students will be able to understand the types of products produced by and used in different sectors.	<b>R094: Visual identity and digital graphics.</b> From their learning students will be able to modify assets to ensure technical compatibility.	From their learning students will be able to use image editing software to create a digital graphic.
WEEK 14 wc 9 <sup>th</sup> December	From their learning students will be able to repurpose a completed graphic for a different purpose.	From their learning students will be able to export a graphic in a suitable format.	
WEEK 15 wc 16 <sup>th</sup> December	<b>R093 Creative iMedia in the media industry</b> Students will be able to understand that the same product can be used by different sectors.	<b>R094: Visual identity and digital graphics.</b> Contingency	Contingency