

OCR Creative iMedia Year 11

Learning Intentions Autumn Term 2

2024- 2025

	LESSON 1	LESSON 2	LESSON 3
WEEK 9 wc 4 th November	Students will be able to source and create the media assets which will form components for their IDMP.	Students will be able to repurpose the media assets to make them suitable for their IDMP.	Students will be able to create the interactive and navigational components for use within their IDMP.
WEEK 10 wc 11 th November	Students will use a suitable software to create the IDMP they planned – structure.	Students will use a suitable software to create the IDMP they planned – master page.	Students will use a suitable software to create the IDMP they planned – house style.
WEEK 11 wc 18 th November	Students will use a suitable software to create the IDMP they planned – assets – images.	Students will use a suitable software to create the IDMP they planned – assets – video editing.	Students will use a suitable software to create the IDMP they planned – assets – audio editing.
WEEK 12 wc 25 th November	Students will be able to choose a suitable electronic format and properties for their IDMP to meet the client requirements.	Students will be able to review the effectiveness of the assets used in their IDMP for the client and target audience.	Students will be able to test/check and explain to what extent the technical properties of their repurposed assets are fit for purpose.
WEEK 13 wc 2 nd December	Students will be able to evaluate the technical properties of their IDMP by testing its functionality.	Students will be able to review the effectiveness of their IDMP for the client and target audience.	Students will be able to explain how they could improve the assets used in their IDMP.
WEEK 14 wc 9 th December	Students will continue to explain how they could improve their IDMP.	Students will be able to explain how their IDMP could be developed further.	Students will continue to complete their review ready for assessment.
WEEK 15 wc 16 th December	Contingency to complete/evidence their assessment.	Contingency to complete/evidence their assessment.	Contingency to complete/evidence their assessment.