

English Year 8 Half-Term 4 Learning Intentions 2024-2025

What? When? Why?	Lesson One Learning intentions (what can a student do at the end of the lesson)	Lesson Two Learning intentions (what can a student do at the end of the lesson)	Lesson Three Learning intentions (what can a student do at the end of the lesson)
Week 22 24/02/2025 Rhetoric Aristotelian Triad Ethos Pathos Logos	LI: To explore the origins of Rhetoric. WINTMTL: To know what Rhetoric is. To know how Rhetoric was constructed and developed. To know the importance of Rhetoric.	LI: To know the features of the Aristotelian Triad. WINTMTL: To know what the Aristotelian Triad is. To understand the importance of Ethos, Pathos and Logos.	LI: To identify Ethos, Pathos and Logos. WINTMTL: To know the terms Ethos, Pathos and Logos. To identify Ethos, Pathos and Logos. To comment on the effect of Ethos, Pathos and Logos.
Week 23 03/03/2025 AFORESTFIRE	KS3 PAZ 2	LI: To know persuasive writing features (AFORESTFIRE). WINTMTL: To know what AFORESTFIRE stands for. To match examples of AFORESTFIRE. To form examples of AFORESTFIRE based on the focus of the unit; food.	LI: To be able to identify features of persuasive writing in Marcus Rashford's letter to MPs. WINTMTL: To understand format, audience, subject and purpose. To identify the format, audience, subject and purpose of a letter. To identify AFORESTFIRE features.
Week 24 10/03/2025 AFORESTFIRE	LI: To comment on the success of persuasive features in Marcus Rashford's letter to MPs. WINTMTL: To know persuasive features. To explore persuasive features in the letter. To comment on the effect of persuasive features using what – how – why.	LI: To be able to identify features of persuasive writing in Marcus Rashford's speech. WINTMTL: To understand format, audience, subject and purpose. To identify the format, audience, subject and purpose of a speech. To identify AFORESTFIRE features.	PAZ 2 green pen feedback

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	<p>To share and discuss ideas about key themes with peers, groups and the whole class.</p> <p>To listen carefully to the opinions and ideas of others and respond to these.</p>		
<p>Week 25 17/03/2025 KS3 DC2 due 19/03/2025 Pitch</p>	<p>LI: To know what makes a persuasive speech (pitches).</p> <p>WINTMTL: To know the purpose of Dragons' Den. To know what a pitch is. To watch a series of pitches and identify what makes a persuasive pitch.</p>	<p>LI: To create a new food product or service and create a pitch.</p> <p>WINTMTL: To form ideas and construct a new food product or service. To use Ethos, Pathos, Logos and AFORESTFIRE to produce a persuasive pitch.</p>	<p>LI: To create a new food product or service and create a pitch.</p> <p>WINTMTL: To form ideas and construct a new food product or service. To use Ethos, Pathos, Logos and AFORESTFIRE to produce a persuasive pitch.</p> <p>Marked piece</p>
<p>Week 26 24/03/2025 Advert/advertisement</p>	<p>LI: To analyse food advertisements.</p> <p>WINTMTL: To identify persuasive features. To evaluate the success of persuasive features. To comment on persuasive features.</p>	<p>LI: To create an advertisement.</p> <p>WINTMTL: To know what makes a successful advertisement. To create an advertisement.</p>	<p>LI: To create an advertisement.</p> <p>WINTMTL: To know what makes a successful advertisement. To create an advertisement.</p>
<p>Week 27 31/03/2025 Pitch</p>	<p>Green pen feedback</p> <p>WINTMTL: To improve persuasive pitches using Ethos, Pathos, Logos and AFORESTFIRE.</p>	<p>LI: To pitch the new food product or service.</p> <p>WINTMTL: To read confidently and coherently out loud. To speak fluently and with precision. To speak with appropriate formality to pitch.</p>	<p>LI: To pitch the new food product or service.</p> <p>WINTMTL: To read confidently and coherently out loud. To speak fluently and with precision. To speak with appropriate formality to pitch.</p>